



French Broad Place  
W French Broad St, Brevard, NC 28712  
Drive Time: 20 Minutes

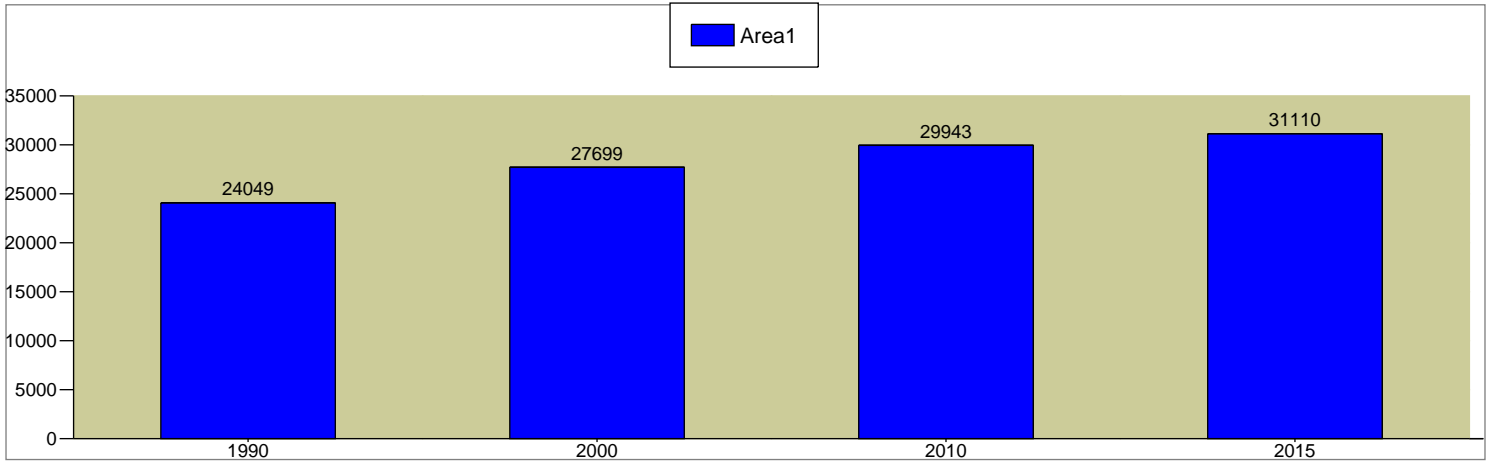
Latitude: 35.237035  
Longitude: -82.733043

20 minutes

2000 - 2010 Population: Annual Rate  
2010 - 2015 Population: Annual Rate

0.85%  
0.77%

Total Population



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2010 and 2015.



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2000 Population by Sex

Males	48.0%
Females	52.0%

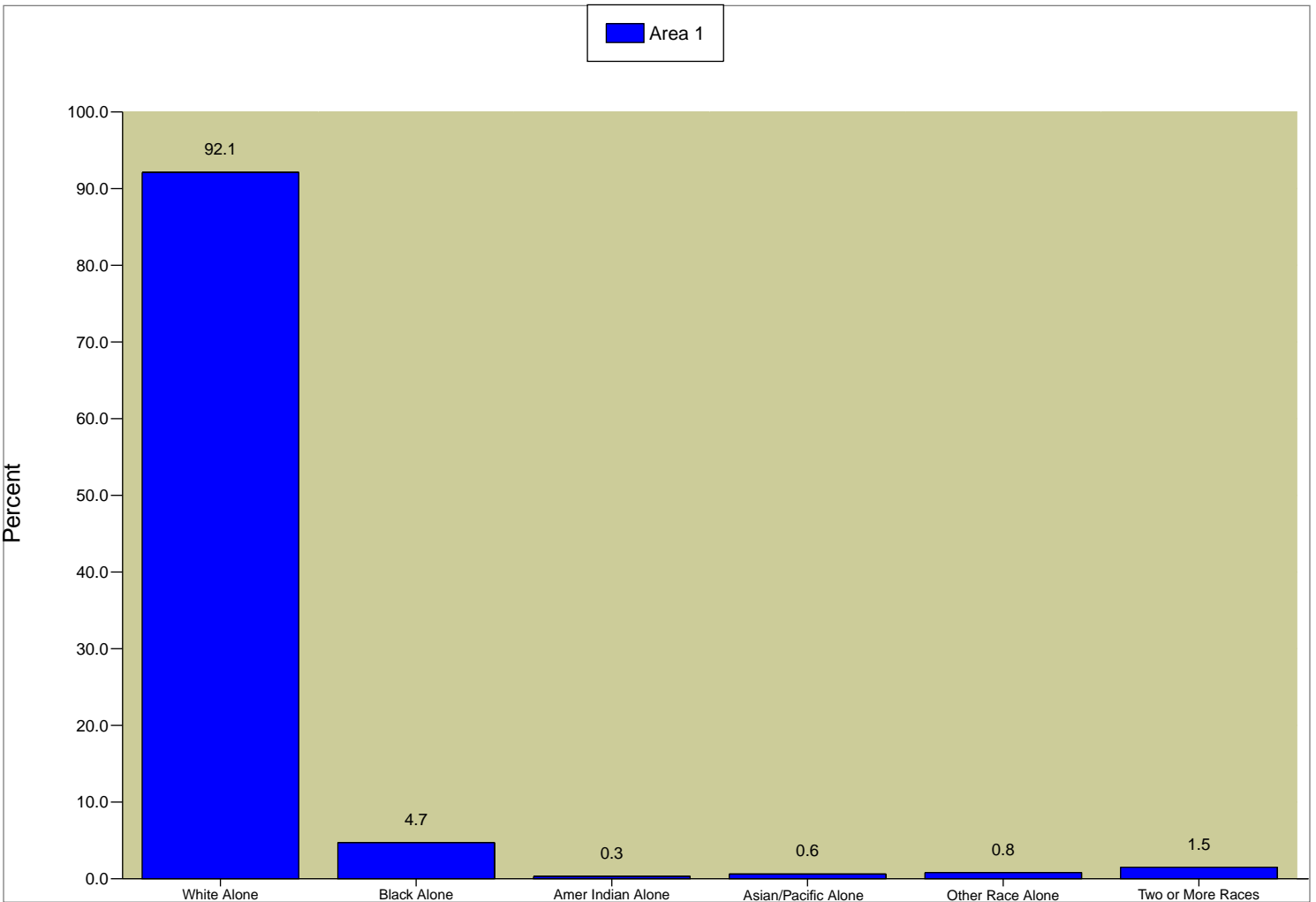
2010 Population by Sex

Males	48.3%
Females	51.7%

2015 Population by Sex

Males	48.5%
Females	51.5%

2010 Population by Race



2010 Hispanic Origin

2.3%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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**2000 Population by Age**

Total	27,698
0 - 4	4.9%
5 - 9	5.3%
10 - 14	5.9%
15 - 19	6.6%
20 - 24	5.5%
25 - 34	9.9%
35 - 44	13.2%
45 - 54	13.5%
55 - 64	13.1%
65 - 74	11.9%
75 - 84	7.7%
85+	2.5%

**2010 Population by Age**

Total	29,942
0 - 4	4.7%
5 - 9	4.8%
10 - 14	5.1%
15 - 19	6.0%
20 - 24	5.0%
25 - 34	9.5%
35 - 44	10.7%
45 - 54	14.1%
55 - 64	15.8%
65 - 74	12.9%
75 - 84	7.9%
85+	3.4%

**2015 Population by Age**

Total	31,113
0 - 4	4.5%
5 - 9	4.7%
10 - 14	5.1%
15 - 19	5.8%
20 - 24	4.8%
25 - 34	8.9%
35 - 44	10.5%
45 - 54	12.4%
55 - 64	16.7%
65 - 74	15.0%
75 - 84	8.1%
85+	3.5%

**Median Age**

2000	44.0
2010	48.1
2015	50.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



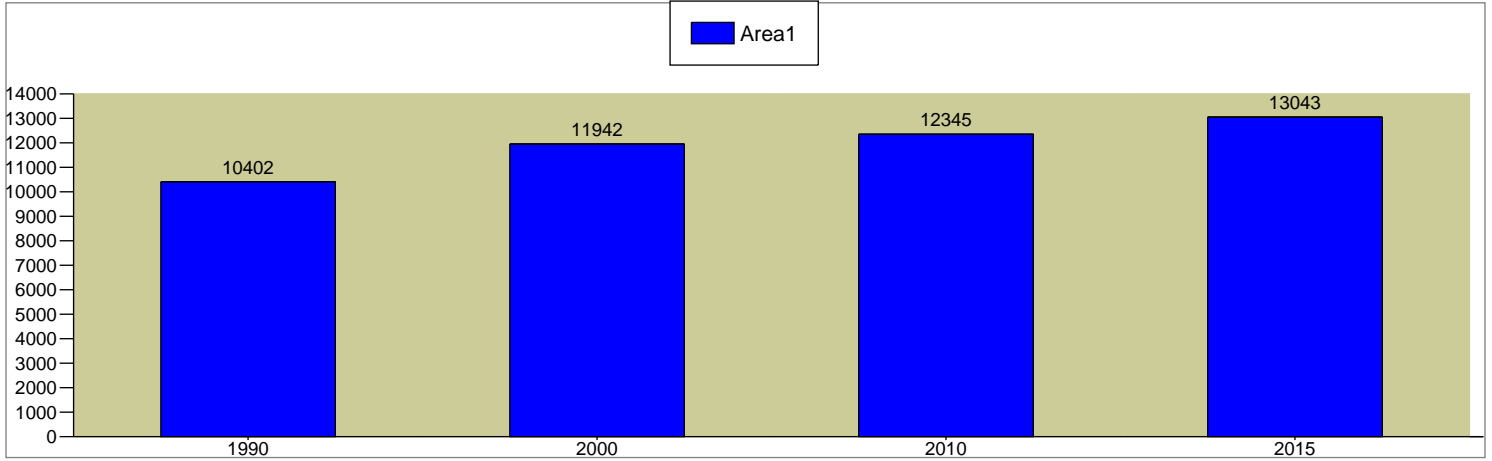
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2000 - 2010 Civilian Employed Population 16+ Annual Rate	0.36%
2010 - 2015 Civilian Employed Population 16+ Annual Rate	1.11%

Total Civilian Employed Population 16+



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2010 and 2015.



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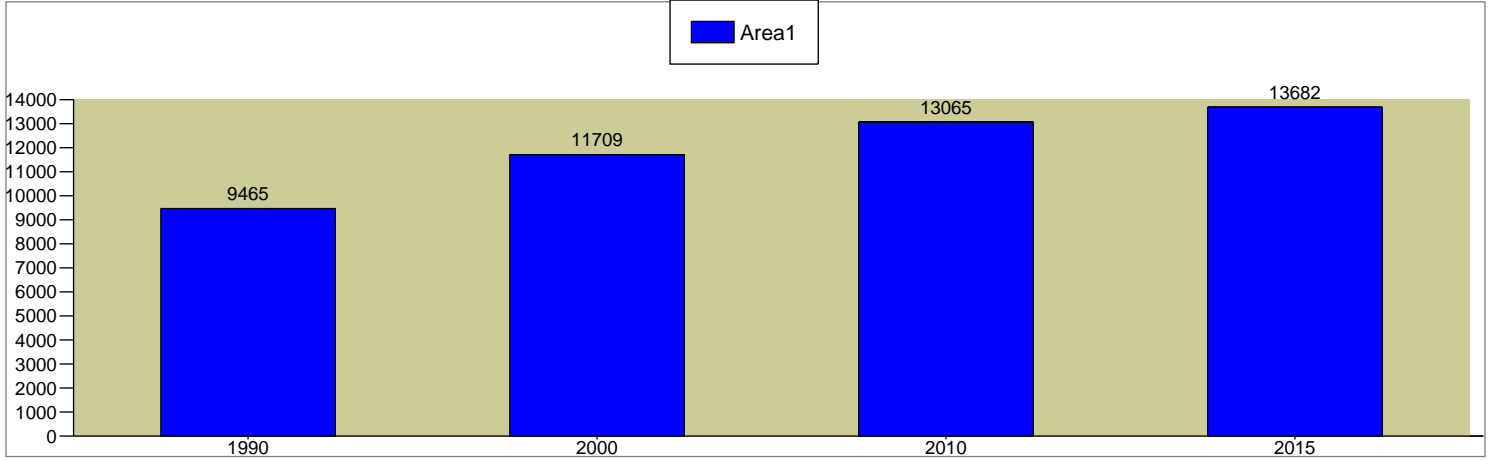
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2000 - 2010 Households Annual Rate  
2010 - 2015 Households Annual Rate

1.19%  
0.93%

Total Households



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2010 and 2015.



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**1990 Households by Income**

Household Income Base	9,504
< \$15,000	26.3%
\$15,000 - \$24,999	22.3%
\$25,000 - \$34,999	15.5%
\$35,000 - \$49,999	18.5%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	3.2%
\$100,000 - \$149,999	1.4%
\$150,000+	0.6%
Median Household Income	\$25,846

**2000 Households by Income**

Household Income Base	11,833
< \$15,000	15.2%
\$15,000 - \$24,999	16.0%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	20.4%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.3%
\$200,000+	0.6%
Median Household Income	\$39,047

**2010 Households by Income**

Household Income Base	13,064
< \$15,000	11.1%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	27.1%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	1.3%
\$200,000+	1.2%
Median Household Income	\$50,503

**2015 Households by Income**

Household Income Base	13,682
< \$15,000	9.8%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	32.1%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	1.8%
\$200,000+	1.4%
Median Household Income	\$55,912

2000 - 2010 Median Household Income Annual Rate	2.82%
2010 - 2015 Median Household Income Annual Rate	2.06%

Data Note: Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2010 and 2015 is expressed in current dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 Geography. ESRI forecasts for 2010 and 2015.



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**2010 Households by Net Worth**

Total	13,064
< \$15,000	23.2%
\$15,000 - \$34,999	7.6%
\$35,000 - \$49,999	4.7%
\$50,000 - \$74,999	6.8%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	9.6%
\$150,000 - \$249,999	12.8%
\$250,000 - \$499,999	17.4%
\$500,000 - \$999,999	6.9%
\$1,000,000+	5.4%
Median Net Worth	\$108,693
Average Net Worth	\$352,805

**2010 Households by Disposable Income**

Total	13,064
< \$15,000	13.4%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	22.4%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	7.1%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	0.6%
\$200,000+	0.7%
Median Disposable Income	\$39,069
Average Disposable Income	\$47,026

**2000 Housing Units**

Owner Occupied Housing Units	13,444
Renter Occupied Housing Units	68.8%
Vacant Housing Units	17.7%
	13.6%

**2010 Housing Units**

Owner Occupied Housing Units	15,290
Renter Occupied Housing Units	67.9%
Vacant Housing Units	17.6%
	14.6%

**2015 Housing Units**

Owner Occupied Housing Units	16,068
Renter Occupied Housing Units	67.7%
Vacant Housing Units	17.4%
	14.8%

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Net Worth is total household wealth minus debt, secured and unsecured. Net Worth includes the home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.