



Demographic and Income Profile

French Broad Place
 W French Broad St, Brevard, NC 28712,
 Drive Time: 20 minutes

Prepared by Craig Melby
 Latitude: 35.237035
 Longitude: -82.733043

Summary	2000	2010	2015
Population	27,699	29,943	31,110
Households	11,709	13,065	13,682
Families	8,272	9,038	9,405
Average Household Size	2.28	2.21	2.20
Owner Occupied Housing Units	9,317	10,377	10,886
Renter Occupied Housing Units	2,392	2,688	2,796
Median Age	44.0	48.1	50.1
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.77%	1.61%	0.76%
Households	0.93%	1.69%	0.78%
Families	0.80%	1.52%	0.64%
Owner HHS	0.96%	1.72%	0.82%
Median Household Income	2.06%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,803	15.2%	1,448	11.1%	1,345	9.8%
\$15,000 - \$24,999	1,899	16.0%	1,380	10.6%	1,200	8.8%
\$25,000 - \$34,999	1,579	13.3%	1,553	11.9%	1,302	9.5%
\$35,000 - \$49,999	2,416	20.4%	2,062	15.8%	1,664	12.2%
\$50,000 - \$74,999	2,167	18.3%	3,539	27.1%	4,393	32.1%
\$75,000 - \$99,999	1,134	9.6%	1,647	12.6%	1,835	13.4%
\$100,000 - \$149,999	602	5.1%	1,105	8.5%	1,509	11.0%
\$150,000 - \$199,999	158	1.3%	176	1.3%	240	1.8%
\$200,000+	75	0.6%	154	1.2%	194	1.4%

Median Household Income	\$39,047	\$50,503	\$55,912
Average Household Income	\$47,619	\$57,153	\$62,683
Per Capita Income	\$20,664	\$25,197	\$27,850

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,357	4.9%	1,404	4.7%	1,393	4.5%
5 - 9	1,468	5.3%	1,448	4.8%	1,458	4.7%
10 - 14	1,647	5.9%	1,527	5.1%	1,587	5.1%
15 - 19	1,823	6.6%	1,795	6.0%	1,819	5.8%
20 - 24	1,530	5.5%	1,495	5.0%	1,479	4.8%
25 - 34	2,752	9.9%	2,852	9.5%	2,767	8.9%
35 - 44	3,651	13.2%	3,201	10.7%	3,258	10.5%
45 - 54	3,733	13.5%	4,234	14.1%	3,865	12.4%
55 - 64	3,637	13.1%	4,737	15.8%	5,195	16.7%
65 - 74	3,291	11.9%	3,863	12.9%	4,678	15.0%
75 - 84	2,128	7.7%	2,363	7.9%	2,518	8.1%
85+	680	2.5%	1,022	3.4%	1,096	3.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,828	93.2%	27,564	92.1%	28,477	91.5%
Black Alone	1,251	4.5%	1,404	4.7%	1,478	4.8%
American Indian Alone	73	0.3%	86	0.3%	91	0.3%
Asian Alone	112	0.4%	175	0.6%	215	0.7%
Pacific Islander Alone	11	0.0%	15	0.1%	16	0.1%
Some Other Race Alone	122	0.4%	245	0.8%	291	0.9%
Two or More Races	303	1.1%	454	1.5%	542	1.7%
Hispanic Origin (Any Race)	336	1.2%	691	2.3%	884	2.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

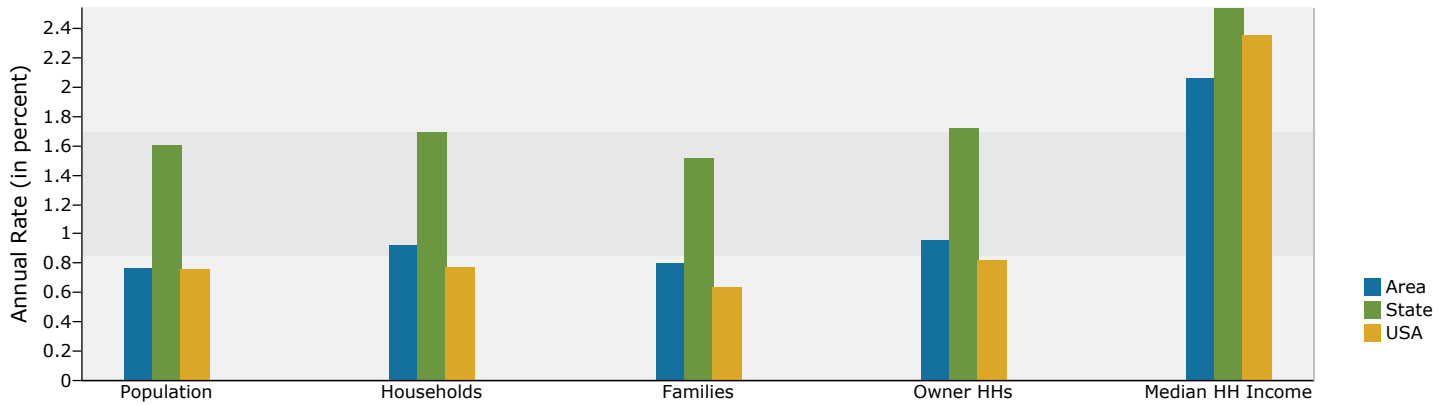


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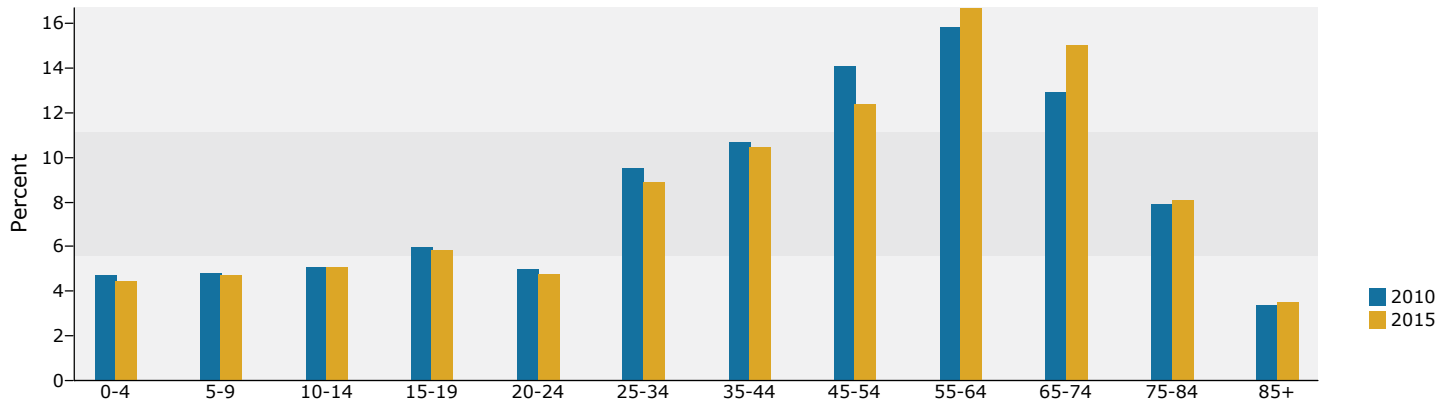
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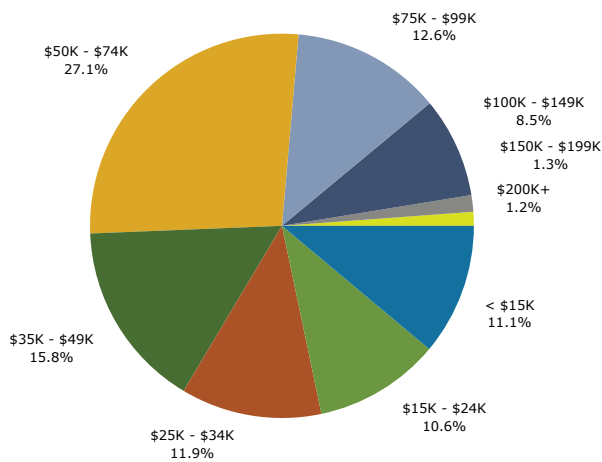
Trends 2010-2015



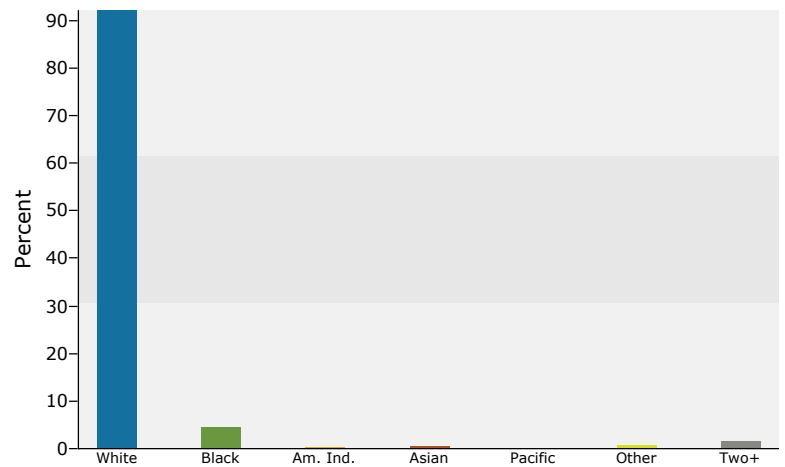
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.