



**French Broad Place**  
**W French Broad St, Brevard, NC 28712**  
**Drive Time: 20 Minutes**

# Business Summary by SIC Codes

Prepared by Craig Melby

Latitude: 35.237035  
 Longitude: -82.733043

**20 minutes**

Total Businesses:	1,446
Total Employees:	10,517
Total Residential Population:	29,943
Employee/Residential Population Ratio:	0.35

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	65	4.5%	265	2.5%
Construction	209	14.4%	677	6.4%
Manufacturing	29	2.0%	296	2.8%
Transportation	29	2.0%	95	0.9%
Communication	12	0.8%	208	2.0%
Utility	6	0.4%	28	0.3%
Wholesale Trade	33	2.3%	163	1.5%
Retail Trade Summary	286	19.8%	2,290	21.8%
Home Improvement	26	1.8%	351	3.3%
General Merchandise Stores	7	0.5%	204	1.9%
Food Stores	27	1.9%	416	4.0%
Auto Dealers, Gas Stations, Auto Aftermarket	39	2.7%	222	2.1%
Apparel & Accessory Stores	9	0.6%	24	0.2%
Furniture & Home Furnishings	31	2.1%	85	0.8%
Eating & Drinking Places	66	4.6%	681	6.5%
Miscellaneous Retail	81	5.6%	307	2.9%
Finance, Insurance, Real Estate Summary	130	9.0%	593	5.6%
Banks, Savings & Lending Institutions	22	1.5%	156	1.5%
Securities Brokers	17	1.2%	35	0.3%
Insurance Carriers & Agents	24	1.7%	100	1.0%
Real Estate, Holding, Other Investment Offices	67	4.6%	302	2.9%
Services Summary	552	38.1%	4,912	46.7%
Hotels & Lodging	32	2.2%	1,004	9.5%
Automotive Services	40	2.8%	120	1.1%
Motion Pictures & Amusements	40	2.8%	296	2.8%
Health Services	63	4.4%	1,305	12.4%
Legal Services	7	0.5%	28	0.3%
Education Institutions & Libraries	30	2.1%	915	8.7%
Other Services	340	23.5%	1,244	11.8%
Government	89	6.1%	983	9.3%
Other	8	0.6%	8	0.1%
<b>Totals</b>	<b>1,448</b>	<b>100.0%</b>	<b>10,517</b>	<b>100.0%</b>

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. ESRI forecasts for 2010.



# Business Summary by NAICS Codes

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Total Businesses:	1,446
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Total Residential Population:	29,943
Employee/Residential Population Ratio:	0.35

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	19	1.3%	156	1.5%
Mining	3	0.2%	18	0.2%
Utilities	4	0.3%	23	0.2%
Construction	220	15.2%	694	6.6%
Manufacturing	31	2.1%	305	2.9%
Wholesale Trade	30	2.1%	137	1.3%
Retail Trade	212	14.7%	1,585	15.1%
Motor Vehicle & Parts Dealers	22	1.5%	129	1.2%
Furniture & Home Furnishings Stores	16	1.1%	59	0.6%
Electronics & Appliance Stores	10	0.7%	26	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	25	1.7%	350	3.3%
Food & Beverage Stores	23	1.6%	395	3.8%
Health & Personal Care Stores	16	1.1%	70	0.7%
Gasoline Stations	16	1.1%	93	0.9%
Clothing & Clothing Accessories Stores	14	1.0%	36	0.3%
Sport Goods, Hobby, Book, & Music Stores	20	1.4%	54	0.5%
General Merchandise Stores	7	0.5%	204	1.9%
Miscellaneous Store Retailers	41	2.8%	138	1.3%
Nonstore Retailers	2	0.1%	32	0.3%
Transportation & Warehousing	16	1.1%	67	0.6%
Information	24	1.7%	252	2.4%
Finance & Insurance	64	4.4%	292	2.8%
Central Bank/Credit Intermediation & Related Activities	23	1.6%	157	1.5%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	17	1.2%	35	0.3%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	24	1.7%	100	1.0%
Real Estate, Rental & Leasing	86	5.9%	340	3.2%
Professional, Scientific & Tech Services	71	4.9%	354	3.4%
Legal Services	8	0.6%	32	0.3%
Management of Companies & Enterprises	1	0.1%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	57	3.9%	140	1.3%
Educational Services	29	2.0%	894	8.5%
Health Care & Social Assistance	99	6.8%	1,593	15.1%
Arts, Entertainment & Recreation	38	2.6%	288	2.7%
Accommodation & Food Services	98	6.8%	1,686	16.0%
Accommodation	32	2.2%	1,004	9.5%
Food Services & Drinking Places	66	4.6%	681	6.5%
Other Services (except Public Administration)	245	16.9%	671	6.4%
Automotive Repair & Maintenance	31	2.1%	103	1.0%
Public Administration	90	6.2%	991	9.4%
Unclassified Establishments	9	0.6%	30	0.3%
<b>Total</b>	<b>1,446</b>	<b>100.0%</b>	<b>10,517</b>	<b>100.0%</b>

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